If it's a SIGN . . . We'll make it!

Write for our 100 Page Catalog

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SPENCER INDUSTRIES

- LETTERS
- SIGNS
- TABLETS

FABRICATED (sheet metal) LETTERS

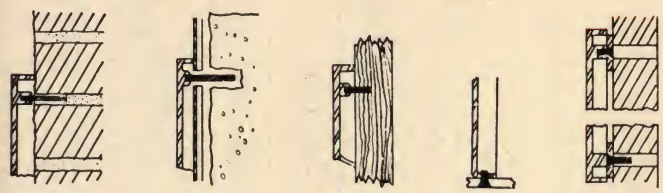
Spencer Fabricated Letters allow complete freedom of design to the architect. Any style in any size can be faithfully reproduced by Spencer's skilled metal craftsmen. Economical to produce, Fabricated Letters and Designs are available in a wide variety of materials: Gleaming stainless steel, stainless steel with colorful porcelain enamel faces, rich satin finish brass or bronze, sheet steel with glossy baked enamel finish or Heliarc welded aluminum letters in either baked enamel or satin alumilite finish. Whichever you select, Spencer is your assurance of the finest.

prices of any sans serif (block style) letters

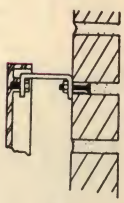
height of letters	stainless steel (20 gauge—up to 30") (18 gauge—over 30")			paint-grip steel (enameled)		porcelain enameled steel (16 gauge) (any one color)		
	up to 2" returns	up to 3" returns	up to 4" returns	up to 2" returns	up to 4" returns	up to 2" returns	up to 3" returns	up to 4" returns
6"	$17.92	$20.22		$15.00		$18.45	$20.60	
8"	20.54	23.86		16.58		19.70	22.50	
10"	23.33	26.96	$31.46	18.00	$21.00	21.00	23.65	$26.80
12"	25.90	30.30	34.94	19.10	22.47	22.50	25.05	29.50
14"	29.75	32.90	37.66	21.40	25.41	24.10	26.80	31.45
16"	36.60	41.10	46.65	24.45	28.35	26.40	29.80	34.55
18"	42.80	47.35	53.50	28.90	32.37	29.80	33.70	38.50
20"	49.22	53.93	59.50	33.17	37.45	33.80	37.65	42.25
24"	58.40	64.20	70.25	38.35	42.80	43.85	48.35	53.90
28"	79.50	84.50	91.60	45.63	50.65	59.40	64.45	69.55
32"	97.90	105.50	112.35	55.00	61.80	75.00	81.30	85.60
36"	122.50	129.70	135.90	68.50	73.30	88.25	93.90	100.85
40"	137.00	149.80	160.50	74.90	81.30	101.65	108.00	117.70
44"	170.00	183.00	196.00	81.00	90.00	128.40	134.80	144.45
48"	214.00	237.00	254.00	99.50	112.00	156.00	162.65	171.20

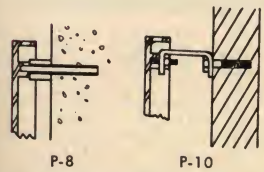
Punctuation is charged for at the lowest letter price shown. Spurred or Roman letters are 25% extra; script, 33⅓% extra; styled for neon, 40% extra. Prices in table are for letters with open backs.

fastening methods for metal letters

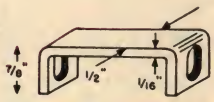


F-1 Flush mounting to masonry
F-2 Flush mounting to structural glass
F-3 Friction type mounting to wood backgrounds Not accessible from the back
B-4 Metal base mounting
F-5 Horizontal metal bar mounting to masonry
P-6 Projected mounting to masonry
P-8 Projected mounting to masonry



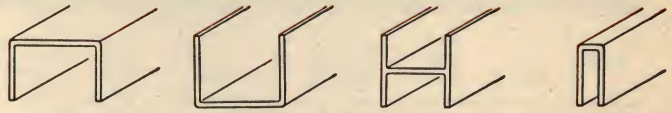


P-10 Projected mounting to marble, granite, limestone, etc.



stainless steel extension irons sizes 1½", 2", 2½", 3", 4"

sections



SMALL CAST METAL LETTERS

◀ **RIBBON STYLE letters and numbers**

These little letters are widely used for attachment to wood doors, walls, etc. of hospitals, schools, and other public buildings.

Available in any finish—bright polished, satin, or spray painted. Usually furnished with sharp pins cast on backs of letters so they can be attached to wood without visible fastenings.

cast bronze or aluminum

size	1"	1½"	2"
price	1.90	2.25	2.60

SPENCER INDUSTRIES INC.
1508 N. MASCHER STREET
PHILADELPHIA 22, PENNA.
TELEPHONE
GARFIELD 5-1506

CAST METAL LETTERS
made from stock alphabet patterns

SURFACE FINISHES ON CAST METAL LETTERS

ALUMINUM LETTERS:

1. "Ready to Paint" Finish—Sides and faces of letters are ground and then entire surface of letters is given a fine sandblasted finish—which gives a "tooth" for a paint or lacquer to adhere to. If desired we will spray these letters with clear lacquer —to preserve the natural "matte finish" of the aluminum.
2. "Satin Finish"—Sides and faces of letters are ground with a #60 grit—after which the entire surface is coated with clear lacquer to prevent tarnishing.
3. "Baked Enameled Finish"—Same procedure as "Satin Finish" except that letters are enameled any desired color.
4. "Alumilited Finish"—Sides of letters are filed and ground while faces of letters are emery polished or buffed. The entire letter is then "anodized" with the patented ALCOA Alumiliting process—which seals the pores of the metal and creates a hard film which protects the metal from tarnishing—if you want aluminum letters that will retain their natural finish (after exposure to outdoor weathering) for the maximum time—be sure to order letters with this ALUMILITED FINISH.

BRONZE LETTERS:

1. "Oxidized Finish"—Sides and faces of letters are filed and given a fine sandblasted finish. Entire letter is then chemically oxidized and lacquered to a dark statuary brown color.
2. "Satin Finish"—Sides of letters are ground and faces are emery polished and lacquered.

ARCHITECTURAL STYLE No. 280

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
1½"	1½"	3/16" x 1/8"	3/16"	10"	9½"	1⅜" x ⅞"	¾"
2"	2"	⅜" x 3/16"	¼"	12"	11½"	1½" x ¾"	¾"
3"	3"	½" x ¼"	⅜"	14"	13½"	1⅞" x 1 1/16"	¾"
4"	4"	⅝" x ⅜"	⅜"	16"	15"	2¼" x 1⅜"	¾"
5"	4½"	¾" x 7/16"	½"	18"	17"	2⅝" x 1⅜"	¾"
6"	5½"	⅞" x ½"	¾"	20"	18"	2⅝" x 1⅜"	¾"
8"	7½"	1⅛" x ⅝"	¾"	24"	21"	2 13/16" x 1⅛"	¾"

PRISMATIC FACED

CONDENSED GOTHIC STYLE No. 255

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
2"	1¼"	⅜"	⅜"	9"	6"	1⅝"	1"
3"	2¼"	9/16"	⅝"	10"	6¾"	1¾"	1"
4"	3"	13/16"	¾"	12"	8"	2¼"	1¼"
5"	3½"	⅞"	½"	15"	10"	2¾"	1⅜"
6"	4"	1⅛"	¾"	18"	12"	3¼"	1⅜"
8"	5¼"	1¼"	⅞"	24"	16"	4¾"	1¾"

BROADWAY STYLE No. 270

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
3"	2½"	13/16" x ⅜"	¼"	10"	9"	2¾" x 1"	1⅛"
4"	3"	1" x ½"	¼"	12"	12"	2¾" x ¾"	¼"
6"	5½"	1¾" x ¾"	¼"	12"	12"	2¾" x ¾"	¾"
6"	5"	1⅝" x ⅝"	9/16"	12"	10"	3¼" x 1¼"	1¼"
8"	7"	2 1/16" x ¾"	¼"	14"	12"	4" x 2"	¼"
8"	7"	2 1/16" x ¾"	⅝"	14"	11½"	4" x 2"	¾"
8"	7"	2¼" x 13/16"	⅞"	16"	13"	3⅜" x 1¼"	1"
10"	9"	2 5/16" x 9/16"	¼"	18"	16"	3½" x 1¾"	1"
10"	10"	2 5/16" x 1¼"	¾"	20"	16½"	3¾" x 1¾"	1½"

EGYPTIAN STYLE No. 265

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
1½"	1"	⅜"	⅜"	12"	9"	2"	2"
2"	1½"	½"	½"	14"	10"	2 5/16"	2 5/16"
3"	2"	⅝"	¾"	15"	11"	2½"	2½"
4"	3"	⅝"	⅞"	16"	12"	2⅝"	2⅝"
6"	4½"	1"	1"	18"	15"	3"	3"
8"	6"	1 5/16"	1 5/16"				
10"	7½"	1⅝"	1⅝"				

GARAMOND STYLE No. 290

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
2"	1¾"	5/16" x 5/32"	¼"	10"	8¼"	1⅝" x ¾"	¾"
3"	2½"	½" x ¼"	⅜"	12"	10"	2" x ⅞"	1"
4"	3¾"	11/16" x 5/16"	⅜"	15"	12½"	2½" x 1⅛"	1⅛"
5"	4⅛"	13/16" x ⅜"	½"	18"	15"	3" x 1⅜"	1½"
6"	5"	1" x 7/16"	⅝"	20"	16½"	3⅜" x 1½"	1½"
8"	6⅝"	1 5/16" x ⅝"	¾"	24"	20"	4" x 1¾"	1¾"

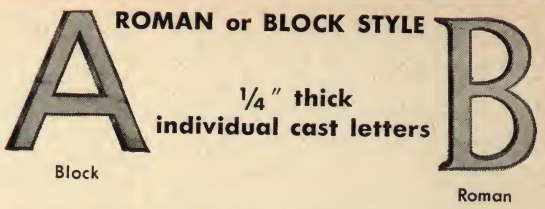
CAST METAL LETTERS
made from stock alphabet patterns

"WONDERBAR" enables you to attach an entire line of lettering to any surface just as easily as you could erect a single letter. These attractive RIBBON STYLE letters are integrally cast in ONE PIECE with the bars underneath them—as illustrated.

Bars underneath the letters are colored the same as the sides of the letters—with the faces of the letters brightly satin finished and lacquered. These "Wonderbars" are ideal for professional men's name plates, directional and door signs.

cost of "WONDERBAR" letters—mounted on base bars

height of letters	width of letter strokes	depth of letters	CAST ALUMINUM		CAST BRONZE	
			satin finished and lacquered	alumilited or with colored enamel on sides of letters	satin faces dark statuary sides	satin faces colored sides
1¼"	⅛"	⅜"	$3.30	$ 3.60	$ 3.60	$ 3.90
1½"	5/32"	⅜"	3.90	4.20	4.30	4.60
2"	3/16"	⅜"	5.25	5.55	5.90	6.20
2½"	3/16"	⅜"	6.15	6.45	7.00	7.40
3"	7/32"	⅝"	7.05	7.35	8.25	8.60
4"	⅜"	⅝"	9.90	10.25	11.70	12.00



ROMAN or BLOCK STYLE

¼" thick individual cast letters

prices per letter

height of letters in inches	CAST ALUMINUM			CAST BRONZE		
	ready to paint	satin or lacquered any color	alumilited (anodized) finish	oxidized or lacquered	satin polished finish	porcel bronze vitreous enameled
1"	$1.18	$1.34	$1.66	$1.30	$1.50	$2.03
1½"	1.27	1.45	1.82	1.60	1.80	2.57
2"	1.45	1.71	2.03	1.90	2.20	3.42
2½"	1.71	2.15	2.80	2.62	2.90	3.87
3"	1.98	2.89	3.44	3.00	3.50	4.81
3½"	2.13	3.20	3.85	3.50	4.00	5.56
4"	2.62	3.55	4.44	4.20	4.80	6.31
5"	3.04	4.17	5.03	5.10	6.20	8.50
6"	3.64	4.76	5.56	6.40	7.80	11.25
8"	4.71	6.00	7.50	9.50	11.50	15.50
10"	7.00	9.70	12.00	13.25	15.50	23.50
12"	10.00	12.30	15.50	16.00	18.50	30.00
14"	12.30	14.45	17.65	21.00	24.00	
16"	14.45	16.70	21.00	26.50	32.00	
18"	16.50	20.85	24.60	33.00	39.00	
20"	20.00	26.20	31.56	38.00	45.00	
24"	30.00	38.50	48.00	55.00	64.00	

RIBBON STYLE No. 106

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
1"	¾"	3/32"	¼"	6"	4"	7/16"	1½"
1½"	1"	⅛"	5/16"	8"	5"	5/16"	⅞"
2"	1⅜"	3/16"	⅜"	8"	5"	½"	1⅞"
2"	1½"	¼"	¾"	8"	5"	⅝"	1"
2½"	1⅝"	3/16"	⅝"	9"	6"	⅜"	⅞"
3"	2"	¼"	¾"	10"	7"	⅜"	1"
3"	2"	5/16"	1"	10"	7"	½"	2⅛"
4"	2¾"	¼"	¾"	12"	8"	⅜"	1"
4"	2¾"	⅜"	1⅛"	12"	8"	⅝"	2¼"
5"	3½"	¼"	¾"	14"	10"	⅜"	1"
5"	3½"	7/16"	1⅜"	15"	10"	¾"	2¾"
5"	3½"	⅜"	1"	18"	12"	¾"	3"
6"	4"	⅜"	1"	20"	13"	⅜"	2½"
6"	4"	¼"	¾"	24"	16"	⅜"	2½"

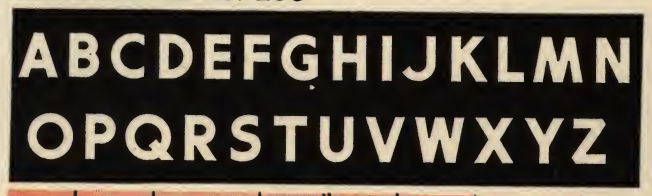
HUXLEY STYLE No. 109

height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
2"	1"	¼"	7/16"	8"	4"	5/16"	¾"
3"	1½"	¼"	¾"	10"	5"	⅜"	1"
4"	2"	¼"	¾"	10"	5"	½"	2"
5"	2½"	¼"	¾"	12"	6"	⅜"	1⅛"
6"	3"	¼"	¾"	12"	6"	½"	2"
6"	2¼"	⅜"	2"	14"	7"	½"	2"
6"	3"	⅜"	1½"	15"	5"	½"	2"
8"	4"	½"	1½"				

KABEL STYLE No. 260

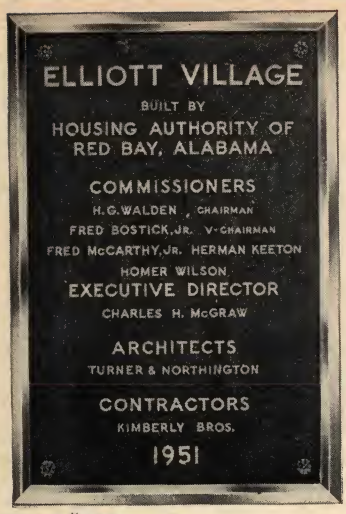
height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
2"	1½"	¼"	¼"	10"	7"	1 9/16"	11/16"
3"	2"	½"	¼"	12"	8"	1 11/16"	¾"
4"	2¾"	11/16"	¼"	14"	9"	1⅞"	¾"
4"	2¾"	11/16"	½"	15"	10"	2"	⅞"
5"	3½"	13/16"	½"	16"	11"	2 1/16"	⅞"
6"	4"	1"	½"	18"	12"	2¼"	1"
8"	5½"	1¼"	¼"	20"	13"	2 9/16"	1⅛"
8"	5"	1¼"	⅝"	24"	16"	3⅜"	1¼"

FUTURA STYLE No. 250



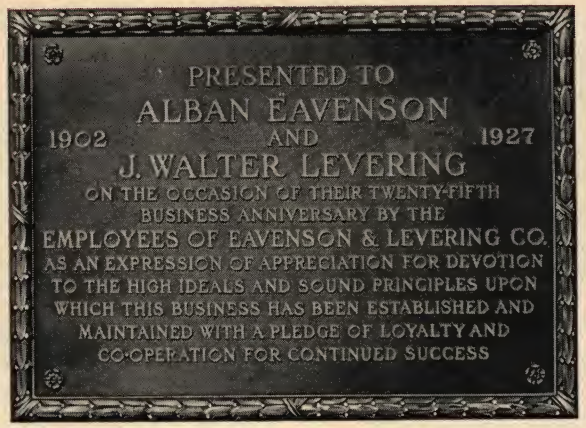
height	average width	width of letter strokes	depth or returns	height	average width	width of letter strokes	depth or returns
2"	1⅝"	7/16"	½"	12"	9¾"	2½"	1¾"
3"	2½"	⅝"	⅝"	12"	10"	2"	2"
4"	3¼"	¾"	¾"	14"	11½"	2"	2"
5"	4"	1"	⅞"	15"	12"	3 3/16"	2¼"
6"	5"	1¼"	1"	16"	13¼"	2½"	2⅛"
8"	6½"	1¾"	1¼"	18"	15"	3¾"	2½"
8"	5½"	1½"	2½"	20"	16½"	4¼"	3"
10"	8¼"	2⅛"	1½"	24"	19½"	5⅛"	3"
10"	7"	1"	2"	24"	19½"	4"	3"

BRONZE OR ALUMINUM TABLETS



Model #140

Standard "PWA Style" border design and Block Style pattern letters. Widely used as dedication plaques. Tablet above: 20"x30" over-all $330. Other sizes (average inscription) about 55c per square in. of over-all area.

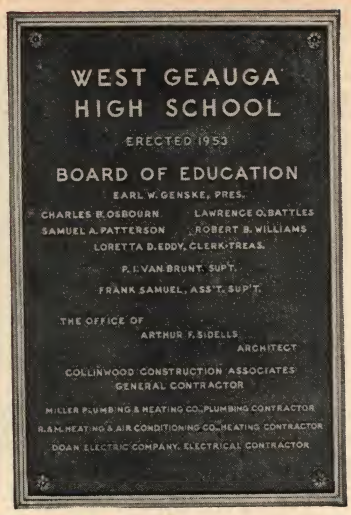


Model #109

Delicately sculptured "Laurel Leaf" border, frames this beautiful tablet.

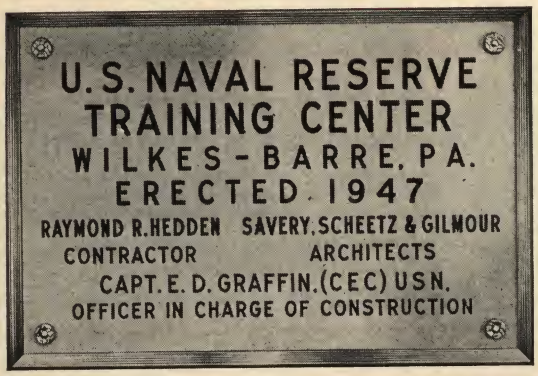
standard sizes

10" x 20½"	$134.00	20" x 30"	$396.00
12" x 18"	142.00	26" x 30"	511.00
16" x 24"	253.00	26½" x 36"	620.00
18" x 24"	285.00		



Model #100

Standard Block style (above) or Roman Style pattern letters. O.G. section moulding around the edges (¾" wide) is close grained extruded metal—smoother and more attractive than cast metal mouldings. Average cost: from 44c to 60c per sq. in.



Model #138

CAST BRONZE OR ALUMINUM PLAQUES

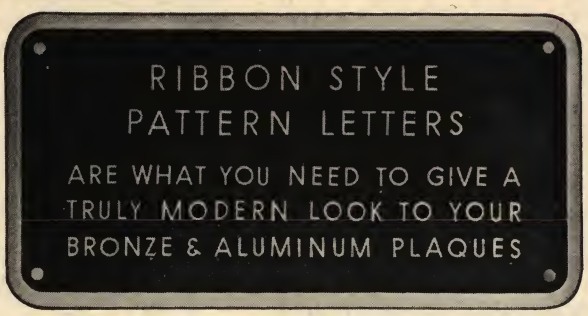
"Truly Modern Tablets" can now be made using our new RIBBON STYLE pattern letters—as illustrated. We have made patterns for letters from ¼" to 2" in height. Specify this style on your next job.

Model #137

ENGRAVED STAINLESS STEEL PLAQUE

Illustration shows a Stainless Steel Plaque (with our extruded O.G. shaped alumilited aluminum moulding around the edges) that is engraved with our standard Block Style lettering.

We can engrave similar plaques in almost any size—using our standard Block, Gothic or Roman style lettering—on stainless steel, aluminum, brass or bronze plates.



STYLE #26

Cast Aluminum with Gold Leafed Lettering

standard letter styles of pattern letters for metal plaques

CLASSIC ROMAN	MODERN BLOCK	CONDENSED TABLET	CONDENSED BLOCK
RIBBON	RUNIC	BROADWAY	upper & lower case Roman

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